



The Calgary United Scottish Games Association

Proud organiser of the

Calgary Highland Games

Held each year on the Saturday of the
Labour Day long weekend

Once again we are approaching that time of year when we gear up for the sights and sounds of kilts and bagpipes filling the air at the **Calgary Highland Games!**

Our Games have a rich heritage in Calgary, the first games being held on August 9th 1913 in Victoria Park. Throughout the years many people have dedicated their time, labour and talents to the games by promoting, organizing and staging this wonderful annual event.

In 2008 we developed a new format in the Heavy Events area. We invited the world's top athletes from Scotland and the U.S. to an International Heavy Events Competition. This past September, we invited the Canadian Masters of Heavy Events to strut their stuff at our games. In **2010 we will host the Canadian Heavy Events Championships**, in 2011 **we kick it up a notch by hosting the World Masters Competitions** and our big event, the **World Heavy Events Competitions will be held in Calgary in 2012**. All of this leads us up to our **100th Anniversary celebrations in 2013**.

We anticipate the games to be a continuing success. However, in order to sustain this level of success, we are in need of corporate sponsorship. If your company is able to contribute to this worthy event it would be greatly appreciated. When considering a financial or in-kind donation we have the following levels of sponsorship available:

Gold, Silver, Bronze & Friend of CUSGA

Our objective is to create, stimulate and sustain an interest in Scottish history, traditions, literature, culture and competition within music, dancing and athletics, and to promote these goals to the public through the Calgary Highland Games.

Please visit our website for more details on our Highland Games... www.calgaryhighlandgames.org.

If you have any questions regarding this year's upcoming event, please do not hesitate to contact me. We thank you in advance for any support you can provide and I hope to see you at the 2010 Calgary Highland Games being held on the Saturday of the Labour Day long weekend.

Yours sincerely

Linda Aberdeen
Funding Committee Chair
(403) 818-4263





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SPONSORSHIP FORM

Company Name: _____

Address: _____

Contact Name: _____

Phone: _____

Email: _____

SPONSORSHIP Options:

GOLD LEVEL: Full page ad in our Annual Program
\$2,000 Plus Event Sponsorship with Trophy Presentation
Complimentary seating in the President's Tent
Company Logo on all printed material and advertising
10 Complimentary VIP Passes with Free Program
Free Display Advertising on the field (sponsor supplied)

SILVER LEVEL: 1/2 page ad in our Annual Program
\$1,000 - \$1,999 Company Logo on all printed material and advertising
6 Complimentary VIP Passes with Free Program
Free Display Advertising on the field (sponsor supplied)

BRONZE LEVEL: 1/4 page ad in our Annual Program
\$500 - \$999 Company Logo on all printed material and advertising
4 Complimentary VIP Passes
Free Display Advertising on the field (sponsor supplied)

FRIEND OF C.U.S.G.A.: Business card ad in our Annual Program
\$100 - \$499 Company Logo on all printed material and advertising
2 Complimentary VIP Passes
Free Display Advertising on the field (sponsor supplied)

LEVEL CHOSEN: GOLD _____ SILVER _____ BRONZE _____ FRIEND _____

Sponsorship Value: \$ _____ Item or service donated (if gift in kind): _____

Please provide your company logo and ad by email to: Cindy Eberth [eberth@shaw.ca]

Please return this form (along with cheque in not In-Kind donation) payable to:

Calgary United Scottish Games Association
P.O. Box 20215, RPO Bow Valley
Calgary, Alberta T2P 4L2

THANK YOU FOR YOUR GENEROUS SUPPORT OF THE CALGARY HIGHLAND GAMES

